



Sponsoring the Fair Hill International 2026 season is an unparalleled opportunity to showcase your brand to a diverse and engaged audience, from grassroots equestrians to Olympic-level athletes.

Our season, running from April through August, spans three prestigious disciplines: Endurance Riding, Combined Driving, and Eventing Horse Trials.



With a variety of sponsorship levels and customizable packages, we can tailor a partnership that aligns with your business goals while maximizing exposure.

Brand Recognition: By sponsoring Fair Hill International, your brand will connect with:

- 11,000+ attendees throughout the season
- 14,000 engaged Facebook followers
- 5,700+ active Instagram followers
- 4,000+ email subscribers
- We are also partners with CrossCountry App and offer Course Map sponsorships (subject to availability).

Support the Sport: Not only will you reach a passionate and loyal equestrian community, but you'll also contribute to the ongoing development of our sport and its future.

Support the Local Community: We also support Cecil County through the Youth Empowerment Source program for at-risk youth and Cecil County Tourism. We welcome philanthropic sponsorships.

Let's create a partnership that benefits your brand while strengthening the equine and/or local communities.

Contact us:

- Sponsorship@FairHillInternational.com
- 410-398-2111

Follow & Connect:

- <https://fairhillinternational.org/>
- Instagram: [@fairhillint](#)
- Facebook: [@FairHillInternational](#)

We look forward to working together for a successful 2026 season!

Package Details

Platinum	\$10,000+
Gold	\$ 5,000+
Silver	\$ 2,500+
Bronze	\$ 1,000+
Show Jump	\$ 600 per year for 3 Years
Premium X/C Fence (2 signs)	\$ 600
Standard X/C Fence (1 sign)	\$ 300
Competitor Packet Inserts	\$ 250

Our standard packages all contain:

- Recognition & Logo Link on Sponsorship Page of FHI website & FHI email blasts
- Social Media recognition via Facebook and Instagram
- Public Address Recognition during Horse Trials

Positioning / exposure is commensurate with level of sponsorship.

Bronze level and above may be customized to meet your needs during a call or meeting with representatives from the Sponsorship Committee & Mary Coldren, Business & Competition Director.

Fair Hill International Sponsorship Packages - 2026:

\$ Level	Sponsor Bracket	Arena Banners (7' x 2' Coroplast)	Logo Placement (Online Program, website, email blast Footer)	Event PA Script	Social Media Posts	X/C Course Sponsorship for season (incl CCApp Course Map)	Hospitality Tent Sponsorship	Premium Parking	Location-specific Banner Placement	Sponsored CCApp Course Walk	Social Media Interview
\$10,000+	Platinum	Six, Back-to-back	Y	YYY	YYY	Y	Y	4	Y	Y	Y
\$5,000+	Gold	Four, Back-to-back	Y	YY	YY	Y	Custom	2			
\$2,500+	Silver	Two, back-to-back	Y	Y	Y	Custom					
\$1,000+	Bronze	Two, back-to-back	Y	Group x2	Group						
\$600	Premium	Show Jump 16 ft Double 3 Year Commitment	Y	Group	Group						
		Fence Signs (18"x24" Coroplast)									
\$600	Premium	Two	Y	Group	Group						
\$300	Standard	One	Y	Group	Group						



Ringside Hospitality Tent



Volunteer Check-In



X/C Pinnies



Arena Banner



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