

Fair Hill International Demographics

Maryland boosts an active equine community which Fair Hill International plays an integral role in growing. Our motto of Green To Gold allowing riders of all ages and abilities to grow and enjoy the sport.

Number of Horses in Maryland

10.5 horses per square mile!



Horse Farms & Stables

Breeds of Horses

101,457

Horses in Maryland Making MD the number one state in terms of the number of horses per square mile!



Thoroughbred & Standardbred horse racing & breeding ◆ trail riding ◆ steeplechase ◆ sport horse competitions ◆ rodeo ◆ carriage driving ◆ therapy programs ◆ recreation ◆ rescue and more

200

Equine

Orgs.

Statewide

Competition Sector Total Economic Impact of:

\$270 million

S162 million in value to the state economy







US Equestrian Federation Member Information



2020 Survey 90k members

Median Age: 35-40 85% Women 66% College Degree Average Income: \$185k Average Net Worth >\$1.34M >20% Home Ownership with Average Home Value: \$594k and 40% are farms

Average 4 horses/owner Average 6 competitions/year



Fair Hill International by the Numbers



- 1 AERC/ECTRA/USEF Recognized Endurance Ride
- 1 ADA Recognized Combined Driving Event
- **3** Unrecognized Horse Trials
 - 3 Show Jump Schooling Days
- 7 Cross Country Schooling Days 1 Dressage Schooling Day







